San José State - Anthropology
Anth193(01) #27068), Psych 193(01) (#29343), Soci(01) (#29342)
Behavioral Science in Practice, (3 Units)
Spring 2020

Contact Information

Instructor:	Dr. Jennifer L. Anderson
Office Location:	Clark 461
Telephone:	408-925-5561
Email:	Jennifer.Anderson @sjsu.edu
Office Hours:	MW 12:00 to 2:30 PM, and by arrangement
Class Days/Time:	MW 10:30-11:45 AM
Classroom:	Clark 202
Prerequisites:	Senior standing, declared major in Behavioral Science or Behavioral Science double major.
GE/SJSU Studies Category:	N/A

Course Description

Catalog: Capstone workshop for behavioral science majors. Students assess methods and knowledge of anthropology, psychology and sociology, and synthesize them by reflecting upon case studies of individual, organizational, community, and global issues. Emphasis is on cooperative learning, reflection and synthesis of skills and knowledge.

Prerequisite: Prerequisite: Senior standing, declared major in Behavioral Science or Behavioral Science double major.

Supplement: This course is designed as a workshop for Behavioral Science majors. The objective is to review theories, methods, and new developments in the three disciplines that make up the Behavioral Science major: anthropology, psychology, and sociology. Another objective of the course is to assist you in professional development. To accomplish this, you will participate in a number of activities with the goal of sharpening your analytic skills and your ability to clearly articulate your behavioral science expertise to potential

employers and graduate program committees. You will also prepare materials relevant to your future careers, namely resumes and curricula vitae.

This class will reflect on critical issues within behavioral science. This semester, we will focus upon the anthropological, psychological, and social impacts of new digital technologies using an interdisciplinary approach. In order to reflect this approach, you will prepare written analyses and participate in a presentation related to the topic. Assignments and presentations are designed to integrate and synthesize knowledge from anthropology, psychology, and sociology, and to apply that perspective to real world issues and problems.

Course Learning Outcomes (CLO's)

Students who successfully complete this course will be able to:
1. To assess the major methodologies and contributions of anthropology, psychology, and sociology to a better understanding of human behavior;
2. To apply the disciplinary perspectives of the behavioral sciences to case studies at individual, organizational, community, and global levels;
3. To access important sources of information relevant about the behavioral sciences and data relevant to them;
4. To synthesize the disciplines of anthropology, psychology, and sociology in support of professional career development; and
5. To prepare a portfolio that will support the transition to a professional education or career.

Required Texts/Readings

Textbooks

This semester we will be using the following text:
Turkle, Sherry. 2011. *Alone Together: Why We Expect More from Technology and Less from Each Other*. New York: Basic Books. This book is available as an e-book and a spoken e-book from the King Library.

In addition, there will be several required articles posted on Canvas.

Course Requirements and Assignments

SJSU classes are designed such that in order to be successful, it is expected that students will spend a minimum of forty-five hours for each unit of credit (normally three hours per unit per week), including preparing for class, participating in course activities, completing assignments, and so on. More details about student workload can be found in University Policy S12-3 at http://www.sjsu.edu/senate/docs/S12-3.pdf.

Three hundred points are possible in this class. Assignments for this course include the following:

Assignment 1 - Preliminary Résumé or CV and Informal Transcript, 5 points, 1%

Assignment 2 - Three Sample Résumés, 5 points, 1%

Assignment 3 - Statement of Skills and Abilities, 15 points, 5%

Assignment 4- Draft CV or Résumé Emphasizing Behavioral Science Skills,   15 points, 5%

Assignment 5 - Revised Statement of Skills, 5 points, 1%

Assignment 6 - Revised CV or résumé, 10 points, 3%

Assignment 7 - Draft Letter of Purpose or Intent, 15 points, 5%

Assignment 8 - Interview Questions, 10 points, 3%

Assignment 9 - Revised Statement of Purpose or Intent, 10 points, 3%

Assignment 10 - Disciplinary Team-Led Discussion: Anthropology, Psychology, Sociology
 25 points, 8%

Assignment 11 - Behavioral Science "Pitch," 15 points, 5%

Assignment 12 - Informational Interview Draft Report, 25 points, 8%

Assignment 13 - Team Research Plan, 10 points, 3%

Assignment 14 - Corrected Informational Interview Report, 10 points, 3%

Assignment 15 - Oral Informational Interview Report, 10 points, 3%

Assignment 16 – Completed Team Research Plan   10 points, 3%
Assignment 17 - Synthesis Group Oral Case Study Presentation, 25 points, 8%

Assignment 18 - Final Portfolio, 20 points, 6 %
Quizzes, 60 points, 20%

There are a total of 300 possible points. No assignments will be accepted via e-mail—All assignments must be submitted to Canvas in .doc or .docx format. **If you create a document in another format (such as a Google document), you must save or export it as a Word document. The grading function of Canvas only works with Word documents**.

Final Examination/Culminating Experience

There will be a final project in this course. The scheduled date of the final project is Friday, May 15 between 9:45 a.m. and 12:00 p.m. You will be presenting your final portfolio and pitch.

Grading Information

Rubrics
Rubrics are specific to particular assignments and are linked to those assignments through Canvas. Please check the rubric for each assignment before you submit it to Canvas to ensure that you receive maximum points.

Incompletes
Incompletes will be granted only if the instructor has been notified and has approved the Incomplete Contract. Incomplete contracts must be agreed upon before the end of the semester. NO WORK WILL BE ACCEPTED AFTER THE LAST DAY OF CLASS.

Extra Credit

I do not give extra credit.

Notification of grades
Your final grade will appear in Canvas at the time it is calculated. *"This course must be passed with a C or better as a CSU graduation requirement."*

Determination of Grades

Marking Criteria for Written Work (Instructor reserves the right to take class participation into consideration in calculating the final grade)

A plus 98> A 94-97 A minus 90-93

An "A" demonstrates originality, addresses the tasks effectively, shows effective organization and logical argumentation, uses clear, appropriate and accurate examples and a high level of writing competence and knowledge. Completes the task and consistently does extra work.

B plus 88-89 B 84-87 B minus 80-83

A "B" may show a good level of competence, but uneven development of tasks. It may be generally well organized, uses appropriate examples, displays facility, with a few gaps, in argumentation, and demonstrates a good level of writing and knowledge. Completes the task and does some extra work.

C plus 78-79 C 74-77 C minus 70-73

A "C" may show a fair level of competence, but may be uneven. It will address the task adequately, but only with parts of the task. It is adequately organized and may occasionally use examples. Argumentation may be inconsistent and writing and knowledge competence may be unclear.

D plus 68-69 D 64-67 D minus 60-63 F<60

A "D" will demonstrate poor competence with inadequate organization, task and argumentation development and inappropriate examples. It will display difficulty in using adequate academic language and errors in knowledge will be in evidence. A failure will only occur if no effort is made to address the question or topic.

Classroom Protocol

To Be Excused if you cannot make it to class to participate in an exercise, please leave an E-mail message THAT day or earlier, giving your name, class and reason for missing the activity. You will receive full credit (E) as long as the reason is significant and the privilege is not abused. Failure to participate might result in a significant loss of overall points.

Late Papers
No late papers will be accepted unless a genuine emergency arrives and the student notifies the professor in advance.

Cell phones
Please turn off all cell phones at the beginning of the class and keep them off. If you have a family emergency that may require you to keep the cell phone on, inform me at the beginning of class. Text messaging in class will not be tolerated.

Laptops – Students are permitted to use laptops in class for note-taking **only**. Students who abuse this policy by surfing the web or playing games during class will be asked not to use laptops in class. If you want to use a laptop, you must sit in the front row of class.

Evacuation Procedures
Information from the campus police on evacuating a classroom can be found at:
http://www.sjsu.edu/police/docs/ept/ept_procedures_flyer.pdf
Note that in case of an earthquake, you should get under a sturdy desk or table, or move against interior walls and away from windows. Do not run out of the building. In case of fire, use the stairs, not an elevator.

Consent for Recording of Class and Public Sharing of Instructor Material

University Policy S12-7, http://www.sjsu.edu/senate/docs/S12-7.pdf, requires students to obtain instructor's permission to record the course:

- "Common courtesy and professional behavior dictate that you notify someone when you are recording him/her. You must obtain the instructor's permission to make audio or video recordings in this class. Such permission allows the recordings to be used for your private, study purposes only. The recordings are the intellectual property of the instructor; you have not been given any rights to reproduce or distribute the material."

- In classes where active participation of students or guests may be on the recording, permission of those students or guests should be obtained as well.
- "Course material developed by the instructor is the intellectual property of the instructor and cannot be shared publicly without his/her approval. You may not publicly share or upload instructor generated material for this course such as exam questions, lecture notes, or homework solutions without instructor consent."

University Policies

Per University Policy S16-9, university-wide policy information relevant to all courses, such as academic integrity, accommodations, etc. will be available on Office of Graduate and Undergraduate Programs' Syllabus Information web page at http://www.sjsu.edu/gup/syllabusinfo/"

Anth 193/ Behavioral Science in Practice, Spring 2020, Course Schedule

The schedule is subject to change with fair notice and how the notice will be made available through Canvas.

Course Schedule

Module	Date	Topics, Readings, Assignments, Deadlines
	• **PART I: PROFESSIONAL DEVELOPMENT**	
1	1/27/2020	• Syllabus Review and Course Policies • Using Grammarly • No required readings • Quiz 1
2	1/29/2020	• Introduction: Review of the Behavioral Sciences • Read: Comparing and Contrasting Psychology and Anthropology to Sociology • Workshop: Disciplinary team assignments. Warm-up exercise for disciplines. • Bring Hard copy of your current résumé to the next class in addition to uploading it to Canvas. . • Quiz 2
3	2/3/2020	• Topic: Developing CV's and/or résumés and Writing a Formal Business Letter • Read: What I Have Not Learned from Reading 50,000 CV's and Sample Business Letter Templates

Module	Date	Topics, Readings, Assignments, Deadlines
		• **DUE: Assignment 1**. Each student submits an informal transcript (with grades redacted), and your current résumé or CV to Canvas. Be prepared to discuss and outline a new Statement of Skills and Abilities. (5 points) • **DUE: Assignment 2**: Three sample résumés (not your own) whose style appears appropriate to your dream job application. (5 points) • Workshop: Disciplinary teams discuss résumé preparation and write Statement of Skills and Abilities. • Quiz 3
4	2/5/2020	• Assessing Behavioral Science Skills • Workshop: Disciplinary teams share ideas about Anthropology, Psychology, and Sociology differences and similarities, brainstorm skills and knowledge for presentations. Discuss ideal behavioral science résumés. • Quiz 4
5	2/10/2020	• Finding a Job in the Digital Age • Read: Sullivan, "Why You Can't Find a Job, Recruiting by the Numbers" • Guest speaker: Representative from SJSU College of Social Sciences Career Advisor • **DUE Assignment 3, Draft Statement of Skills and Abilities** (Submit one copy to Canvas and bring one to the next class, 15 points) • Quiz 5
6	2/12/2020	• Polishing Your Résumé • Workshop: Disciplinary teams conduct peer reviews of Statement of Skills and Abilities and draft résumé. • **DUE Assignment 4**, (15 points) Draft Behavioral Science CV or Résumé Emphasizing Behavioral Science Skills (Bring hard copy to class.) • Quiz 6
7	2/17/2020	• Behavioral Scientists in the Working World • Guest speaker: Applying behavioral sciences in the "real world." • **DUE: Assignment 5: Revised Statement of Skills** (5 points) • Quiz 7
8	2/19/2020	• Writing a Great Statement of Intent or Purpose • **DUE: Assignment 6** Revised CV or résumé (10 points) • Read: Gotera, "How to Write a Great Statement of Purpose" (Grad School) • Read: Ferguson, "How to Write a Letter of Intent for an Employer" • Workshop: Writing Effective Letters of Intent or Purpose • Quiz 8
9	2/24/2020	• Making the Most of a Job Fair • Read: Making the Most of a Job Fair • **DUE: Assignment 7** Draft of Letter of Purpose or Intent (15 points)

Module	Date	Topics, Readings, Assignments, Deadlines
		• Homework: Begin Looking for Someone to Interview Who Has Your Dream Job! • Disciplinary teams brainstorm about good interview questions. • Assignment 8: Interview Questions • Quiz 9
10	2/26/2020	• Graduate School: Programs, Prospects, and Process • Read: SJSU Anthropology Department Graduate Program webpage • Read: Moore, *Graduate School Application Advice* • Guest speaker: Applying to graduate programs. • **DUE Assignment 8**: Ten questions for your informational interview (10 points) • Quiz 10
PART II: SYNTHESIZING AND REPRESENTING THE BEHAVIORAL SCIENCES		
11	3/2/2020	• Putting Your Behavioral Science Education to Work • Workshop: Preparation for Assignment 10 disciplinary team-led discussions • **DUE: Assignment 9** - Revised of Statement of Purpose (10 points) • Quiz 11
12	3/4/2020	• Presenting the Disciplines Orally • **DUE: Assignment 10** - Disciplinary Team-Led Discussion: Anthropology, Psychology, Sociology Team Oral Presentations (25 points) • Quiz 12
13	3/9/2020	• Summarizing Behavioral Sciences: "Your Pitch" • Synthesis teams announced. • Workshop: Teams work on individually developing a two-minute summary of behavioral sciences. This should be available in both written and oral forms. • Quiz 13
14	3/11/2020	• Presentation of "Pitches" • **DUE: Assignment 11** Behavioral Science "Pitch" (15 points) • Quiz 14
15	3/16/2020	• Applying the Behavioral Science Analysis to the New Digital Technologies • Read: Carr, "Is Google Making Us Stupid?"; Friedman, "Revolution Hits Universities" Be prepared to discuss these readings in class. • Quiz 15
16	3/18/2020	• Presenting Yourself as a Behavioral Science Major • Career Center Presentation - Interviews: In Person and Online • Read: Behavioral Interviewing Questions, The Phone Screen Interview • Quiz 16
17	3/23/2020	• Focusing on the New Digital Technologies • Read: The Video Interview

Module	Date	Topics, Readings, Assignments, Deadlines
		• Film: "Digital Nation" (Part 1) • Quiz 17
18	3/25/2020	• Focusing on the New Digital Technologies (2) • Digital Nation (Part 2) • Discussion of Digital Nation • Read: Turkle, "Author's Note" and "Introduction" • Workshop: Brainstorming research for case studies • Quiz 18
		Spring Vacation March 30-April 3
19	4/6/2020	• Learning from the Experience of Others • Read: Turkle, Chapters 1-2 • **DUE: Assignment 12**, Informational interview draft report (25 points) • Workshop: Synthesis team peer reviews of informational interview report. Each student will be presenting the highlights of their informational interview in class in a two minute presentation in Module 23. • Quiz 19
20	4/8/2020	• Exploring Research Methods • Read: Turkle, Chapters 3-4 • Workshop: Preliminary analysis of research topics; developing case study research projects • Quiz 20
21	4/13/2020	• A Digital Crystal Ball • Read: Turkle, Chapters 5-6 • **DUE: Assignment 13**, Team Research Plan (10 points) • Film: "The All Seeing Eye (https://www.youtube.com/watch?v=Y5KWcIRriT8) • Quiz 21
22	4/15/2020	• More on the New Digital Technologies • **DUE: Assignment 14**, Corrected informational interview report (10 points) • Read: Turkle, Chapters 7-8 • Film: "The All Seeing Eye" (continued) • Workshop: Discussion and response to film • Quiz 22
23	4/20/2020	• Presentation of Informational Interviews • **DUE: Assignment 15**, Oral Informational Interview Report (10 points) • Quiz 23

Module	Date	Topics, Readings, Assignments, Deadlines
24	4/22/2020	• Putting Research Methods to Work • Read: Turkle, Chapters 9-10 • Workshop: Designing data collection strategies • Quiz 24
25	4/27/2020	• Putting Research Methods to Work 2 • Read: Turkle, Chapters 11-12 • Workshop: Group Research Activities • Quiz 25
26	4/29/2020	• Collecting Data and Conducting Research • Read: Turkle, Chapters 13-14 • Workshop: Group research activities • **DUE: Assignment 16,** Completed Team Research Plan (10 points) • Quiz 26
27	5/4/2020	• Designing Effective Presentations • Read: Turkle, "Conclusion" and "Epilogue" • "How to Make a PowerPoint" • Workshop: Finalizing Your Presentation • Quiz 27
28	5/6/2020	• Presentations (You must attend the presentations of all groups!) • **Due Assignment 17** Synthesis Group Presentations, (25 points) • Groups 1 and 2 Present • Quiz 28
29	5/11/2020	• Presentations (You must attend the presentations of all groups!) • Groups 3 and 4 Present • Quiz 29 and 30
Final Exam	5/15/2020	• Assignment 18, Final Portfolio due in our classroom between 9:45 and 12:00 P.M. on Friday, May 15 (20 points).